

COUNTY OF KENDALL, ILLINOIS
ECONOMIC DEVELOPMENT & ADMINISTRATION COMMITTEE
Meeting Minutes for Wednesday, July 16, 2025, at 5:30 p.m.

Call to Order: The meeting was called to order by Committee Chair Dan Koukol at 5:31 p.m.

Roll Call

Attendee	Status	Arrived	Left Meeting
Dan Koukol	Here		
Scott Gengler	Here		
Elizabeth Flowers	Absent		
Brooke Shanley	Here		
Seth Wormley	Absent		

With three (3) members present a quorum was established.

Staff Present: Christina Burns, Latreese Caldwell, Jennifer Breault, Natalia Borowska, Taylor Cosgrove, Brianne Falk and Roger Bonuchi

Approval of Agenda – Member Gengler made a motion to approve the agenda, second by Member Shanley. **With three (3) members voting aye, the motion was carried by a vote of 3 - 0.**

Approval of Minutes – Member Gengler made a motion to approve the April 16, 2025 Committee Meeting minutes, second by Member Shanley. **With three (3) members voting aye, the motion was carried by a vote of 3 - 0.**

Committee Reports and Updates

A. Animal Control Department Update –

Taylor Cosgrove, Director of Animal Control, directed the committee to the supplement packet for reports and updates, and page 5 of the packet for June FY25 financial statements. Ms. Cosgrove stated that bites in general decreased but are working on three dangerous dog investigations. Animal Control has seen an Increase in both dog and cat intakes and unfortunately length of stay has increased for cats. They have also worked on two big court cases involving chickens that have taken a lot of staff time. They have also recently rescued over 60 cats from a hoarding situation. The *Clear the Shelter* event is a nationwide event to encourage pet adoptions. This year it will be scheduled for a week in August. This event will be advertised by local NBC affiliates and staff will be hosting different events throughout the month of August. The committee discussed staffing and space concerns for Animal Control.

B. Emergency Management Agency Update –

Roger Bonuchi EMA director updated the committee on KCEMA Operations for the month. His report is included in the packet(page 9). He mentioned that they have received several search and rescue calls in June, and the summer intern has worked on updating the Emergency Operation Plan and was a huge asset to EMA with her organizational skills. The Oswego CERT class for adults was postponed due to lack of participation, they will post again in the fall.

C. Revolving Loan Status Update –

Jennifer Breault, Finance and Budget Analyst, guided the committee to page 11 of the packet for the updates on the revolving loan status. As of today, every loan is in good standing, with the exception of Lucky's Beef N Dogs.

D. Kendall Area Transit Update –

Jennifer Breault, Finance and Budget Analyst, directed the committee to page 12 of the packet for the Kendall Area Transit year-end report. The Voluntary Action Center's year-end is June 30th, she noted that ridership is up 10% over last year.

E. Economic Development Update –

Todd Volker, the Economic Development Coordinator, provided an update to the Committee regarding the Economic Development department, as detailed in his report on page 17 of the packet. The spring job fair was hugely popular, and for the fall job fair they will be looking for a larger space. EDA is coordinating a factory tour at MTH Pumps scheduled for the fall, in celebration of Manufacturing Month in October.

New Committee Business

A. Discussion of three new vans for Kendall Area Transit (KAT)

Jennifer Breault, KAT PCOMM stated that they currently have 24 ADA buses and eight ADA vans, which includes the recently acquired three brand new vans. The financing for the purchase came from the Rebuild Illinois CVP grant, in this program the County pays for the purchase, then gets reimbursed by the State (IDOT).

B. Discussion and Approval of Advertising Policy

Jennifer Breault, KAT PCOMM briefed the committee on the purpose of the Advertising Policy. The policy will provide guidance to Kendall County on acceptable forms of advertising for the KAT program on or inside KAT vehicles, bus shelters or other assets and media owned by Kendall County. The idea is that bus advertising can provide an additional revenue source for the KAT program. Ms. Breault has been in contact with the City of Quincy Transit Director, and he suggested to put an Advertising Policy in place first before going out for bid. The advertising would involve wrapping some vehicles partially, and other vehicles could potentially get full wraps (the ones that have not been wrapped in the new branding and also advertising inside the vehicle. County Administrator Christina Burns stated that the content of the policy will be for commercial good, services, not political advertising or used as a public forum for opinions. There will be an approval process along with an appeal process for any potential advertising. It is the consensus of this committee to have the policy forwarded to the State's Attorney for review and then be brought back to the next EDA meeting.

C. Discussion and Approval of RFP for Advertisement on Kendall Area Transit Vehicles

Jennifer Breault, KAT PCOMM explained that the goal of the RFP would be to find an advertising company that would secure the advertising (sales), create the ad, pay for the wrapping and Kendall County would get a split of the revenue. The City of Quincy negotiated a 50%/50% split and that would be the goal for KAT. The RFP will be sent to State's Attorney for review before it would be posted after the Advertising Policy has been approved.

D. Discussion of Economic Development Branding and Marketing

Management Analyst Natalia Borowska provided an update to the committee regarding recent activities, including collaborations with the Administration intern. Currently, efforts are underway to revise the Economic Development section of the County website to improve its clarity, functionality, and user experience. The staff is informing the committee about the proposed changes, which will incorporate additional multimedia content aimed at attracting and supporting prospective businesses and investors. The updated site will include comprehensive demographic information and details about any incentives offered by Kendall County. It will also feature the "Made in Kendall" program and a rotating business spotlight. Additionally, the committee discussed the development of a county tagline; suggested ideas can be found on page 21 of the packet.

Old Committee Business - None

Chairman's Report - None

Public Comment - None

Executive Session - None

Action Items for Committee of the Whole - None

Action Items for County Board - None

Adjournment - Member Shanley made a motion to adjourn, second by Member Gengler. **With three (3) members present voting aye; the meeting was adjourned at 6:16 p.m.**

Respectfully submitted,
Sally Seeger
Recorder/Administrative Assistant